## **Privacy Policy**

This privacy policy ("Privacy Policy") applies to the treatment of personally identifiable information submitted by, or otherwise obtained from, you in connection with the associated application or service ("Service"). The Service is provided by Hashtag Applications, LLC and/or its affiliate ("Hashtag). By using or otherwise accessing the Service, you acknowledge that you accept the practices and policies outlined in this privacy policy.

- 1. We collect the following types of information from our users:
  - a. Personal Information You Provide to Us:

We may receive and store any information you submit to the Service. The types of personal information collected may include, without limitation, your full name, email address, IP address, browser information, username, demographic information, and any other information necessary for us to provide the Service.

b. Personal Information Collected Automatically:

We receive and store certain types of usage related information whenever you interact with Service. For example, we may automatically receive and record information regarding your computer's IP address, browser information, and URLs accessed. Such information may be shared in aggregate (non-personally identifiable) form with our partners.

2. We use the information we collect from our users in the following ways:

Hashtag uses the information described in this privacy policy (i) internally, to analyze, develop and improve its products and services, and (ii) as set forth below in Section 3 below.

- 3. Do we share any of the information we receive?
  - a. Personal information about our users is an integral part of our business. We neither rent nor sell your personal information to anyone. We share your personal information only as described below:
    - i. Agents. We may employ other companies and people to perform tasks on our behalf ("Agents") and need to share your information with them to provide products or services to you. Unless we tell you differently, Agents do not have any right to use personal information we share with them beyond what is necessary to assist us. You hereby consent to our sharing of personal information for such purposes.

- ii. <u>Business Transfers</u>. In some cases, we may choose to buy or sell assets. In these types of transactions, customer information is typically one of the business assets that are transferred. Moreover, if Hashtag, or substantially all of its assets were acquired, or in the unlikely event that Hashtag goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any such acquirer may continue to use your personal information as set forth in this policy.
- iii. Protection of Hashtag and Others. We may release personal information when we believe in good faith that such release is necessary to comply with the law; enforce or apply our conditions of use and other agreements; or protect the rights, property, or safety of Hashtag, our employees, Agents, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.
- b. Except as set forth above, you will be notified when your personal information may be shared with third parties, and will be able to prevent the sharing of this information.

#### Conditions of Use

If you decide to use or otherwise access the Service, your use/access and any possible dispute over privacy is subject to this privacy policy and the applicable terms of service, including limitations on damages and application of Florida state law.

# 5. Third Party Services/Websites

The Service may permit you to link to other applications or websites. Such third party applications/websites are not under Hashtag's control, and such links do not constitute an endorsement by Hashtag of those other applications/websites or the services offered through them. The privacy and security practices of such third party application/websites linked to the Service are not covered by this privacy policy, and Hashtag is not responsible for the privacy or security practices or the content of such websites.

### 6. What Personal Information Can I Access?

- a. Hashtag allows you to access the following information about you for the purpose of viewing, and in certain situations, updating that information: (i) account and user profile information, (ii) user e-mail address, (iii) user preferences, and (iv) Service specific data. This list may change in the event the Service changes.
- b. We may share non-personally identifiable information (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks

etc.) with third party analytics providers and other third parties to help them and us understand the usage patterns for certain services. This Privacy Policy in no way restricts or limits our collection and use of non-personally identifiable information.

# 7. Use of the Service by children:

Our site and the services available through the Service are not intended for children under the age of 13. Hashtag does not knowingly or specifically collect information about children under the age of 13 and believes that children of any age should get their parents' consent before giving out any personal information. We encourage you to participate in your child's web experience.

## 8. Changes to this privacy policy

Hashtag may amend this privacy policy from time to time. Use of information we collect now is subject to the privacy policy in effect at the time such information is used. If we make changes in the way we use personal information, we will notify you by posting an announcement on the Service or sending you an e-mail. Users are bound by any changes to the privacy policy when he or she uses or otherwise accesses the Service after such changes have been first posted.

Effective Date: December 9,2018